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FOR IMMEDIATE RELEASE:

Mascot Books Publishes “And I Thought About You”

Children’s Book Written by Rosanne L. Kurstedt as a celebration of the bond between working mothers and their children.

*Note: Book Signing, Town Books, April 28th, Westfield, New Jersey
Hudson Children’s Book Festival, May 5th, Hudson, New York*

Herndon, Virginia; May 1, 2012: Mascot Books announces the release of ***And I Thought About You***, an educational children’s book written by Rosanne L. Kurstedt, an Adjunct Professor of Education at Fordham University.

Join a working mother and her child as they engage in a heartwarming, daily welcome-home routine. *And I Thought About You* communicates a universally shared sentiment among working mothers that centers on a common thought they have throughout their workday, “I wonder what my child is doing now.” The playful illustrations of the mother at work, set next to the child’s daily activities, add to this warm and tender piece.

Although Rosanne is the author of a professional book for teachers entitled *Teaching Writing with Picture Books as Models*, *And I Thought About You* is her first published picture book. The idea grew out of a bedtime routine she and her first son invented. Every night, after reading books together, they would talk about their days’ activities. The events of their day would typically change, but one thing remained constant, they’d always end with “and I thought about you.” This is also the illustrator, Lisa Carletta-Vieites’, first foray into picture book illustrating. Lisa is an Associate Director in the financial industry. In her spare time she pursues her life-long hobby of art and drawing. She lives in New Jersey with her husband, three daughters, and two dogs.

“My hope is that working mothers and their children will find comfort and joy through reading this book together,” says Kurstedt. “Perhaps it will also inspire similar traditions for other families. Sharing the day’s activities through welcome-home or bedtime conversations reinforces the bonds between mother and child.”

Rosanne L. Kurstedt published this unique book through the Mascot Books Author Program. The Mascot Books Author Program allows prospective authors to publish their children’s books in a way that combines the freedom of self-publishing with all the support a publishing industry leader has to offer.

To purchase ***And I Thought About You***, and for more information about the Mascot Books Author Program, please visit www.mascotbooks.com and www.RLKurstedt.com.

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About Mascot Books

Mascot Books, located in Herndon, Virginia, was founded in 2003 by Naren and Aimee Aryal with the release of their first children's book about their alma mater's mascot, the Virginia Tech Hokie Bird. With more than 300+ titles on the market and over 2,000,000 books sold to date, Mascot Books publishes children's titles for colleges and universities, professional sports teams, public and private elementary schools, and individual authors with great ideas. Learn more about Mascot Books at www.mascotbooks.com.